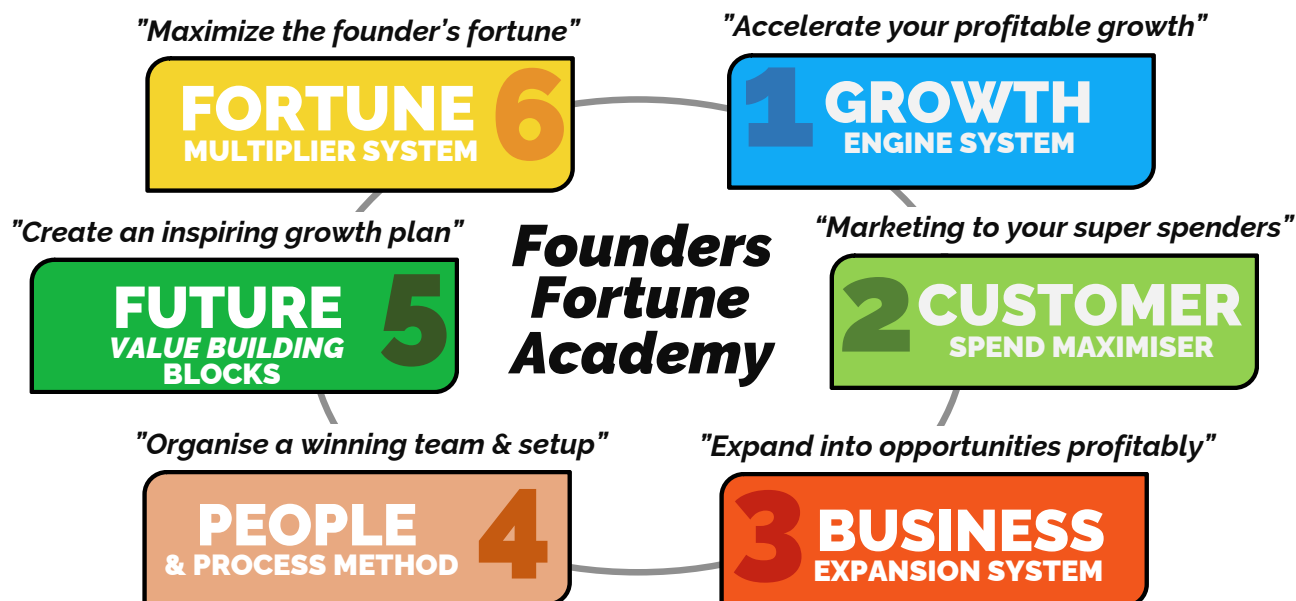


FOUNDERS FORTUNE FRAMEWORK



Contact: PA@Jeremy-Schwartz.com

FOUNDERS FORTUNE ACADEMY

Dream big and turn your business into a multi-million-dollar asset. Jeremy Schwartz and his team help founders like you grow fast, doubling the multiple you sell for. Moving from the typical 5x profit to a 10x multiple is within reach—transforming your exit fortune.

With our Founders Fortune Academy, you only need to follow and implement the 6 proven systems we teach.

"Accelerate your profitable growth"

GROWTH ENGINE SYSTEM

Buyers are drawn to companies with a clear growth trajectory and solid future prospects. Yet, many founders miss out on maximizing their exit because there's no compelling growth story to tell.

We partner with founders two to three years before exit to build this track record. Our proprietary Growth Engine System helps unlock a rapid runway of growth and profits, setting the stage for a standout sale.

"Marketing to your super spenders"

CUSTOMER SPEND MAXIMISER

The first question buyers ask is, "Tell us everything about your customers." They know that companies with a strong base of high-spending customers hold real value.

Too often, businesses scatter their marketing efforts, investing as much in unprofitable customers as in their top spenders. We change that. By focusing on nurturing and growing your most valuable customers, we help you build a compelling story that excites buyers and maximizes your company's value.

"Expand into opportunities profitably"

BUSINESS EXPANSION SYSTEM

A rigorous expansion into new markets, channels, and countries shows buyers the potential to scale rapidly, ensuring a strong return on investment.

Too often, founders rush into new territories with underwhelming results and diluted profits, which deters buyers. Our Business Expansion System takes a systematic, data-driven approach to identify, assess, and pursue high-potential opportunities. We believe in targeting bullseye opportunities rather than settling for average ones.

"Organise a winning team & setup"

PEOPLE PROCESS PROGRAM

Buyers look for strong teams and scalable systems that can drive growth beyond the founder's exit. Yet, many founders struggle to build leadership teams that challenge and grow beyond their own authority.

Our People & Process Program empowers founders to build world-class organizations ready for seamless transition. Buyer's value—and pay a premium for—this level of continuity and peace of mind.

"Creating an inspiring growth plan"

FUTURE VALUE BUILDING BLOCKS

Just like inspecting a car or house before buying, buyers scrutinize founders' five-year growth plans, discounting the price if they spot weak assumptions or inflated projections.

Our Future Value Building Blocks work with you to co-create a five-year growth plan that's both inspiring and resilient to tough questioning. This approach often attracts multiple buyers, driving up the value and making your founder's fortune a reality.

"Maximise the founder's fortune"

FORTUNE MULTIPLIER SYSTEM

As the finish line approaches, it's tempting to rush through final negotiations. But overlooking the fine print can lead to lock-ins and hurdles that reduce your pay out and compromise your future.

Our Fortune Multiplier System works closely with your brokers and advisors to protect your interests and negotiate effectively, ensuring that your dreams of beach time, family, trust funds, and joy become a reality.

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